



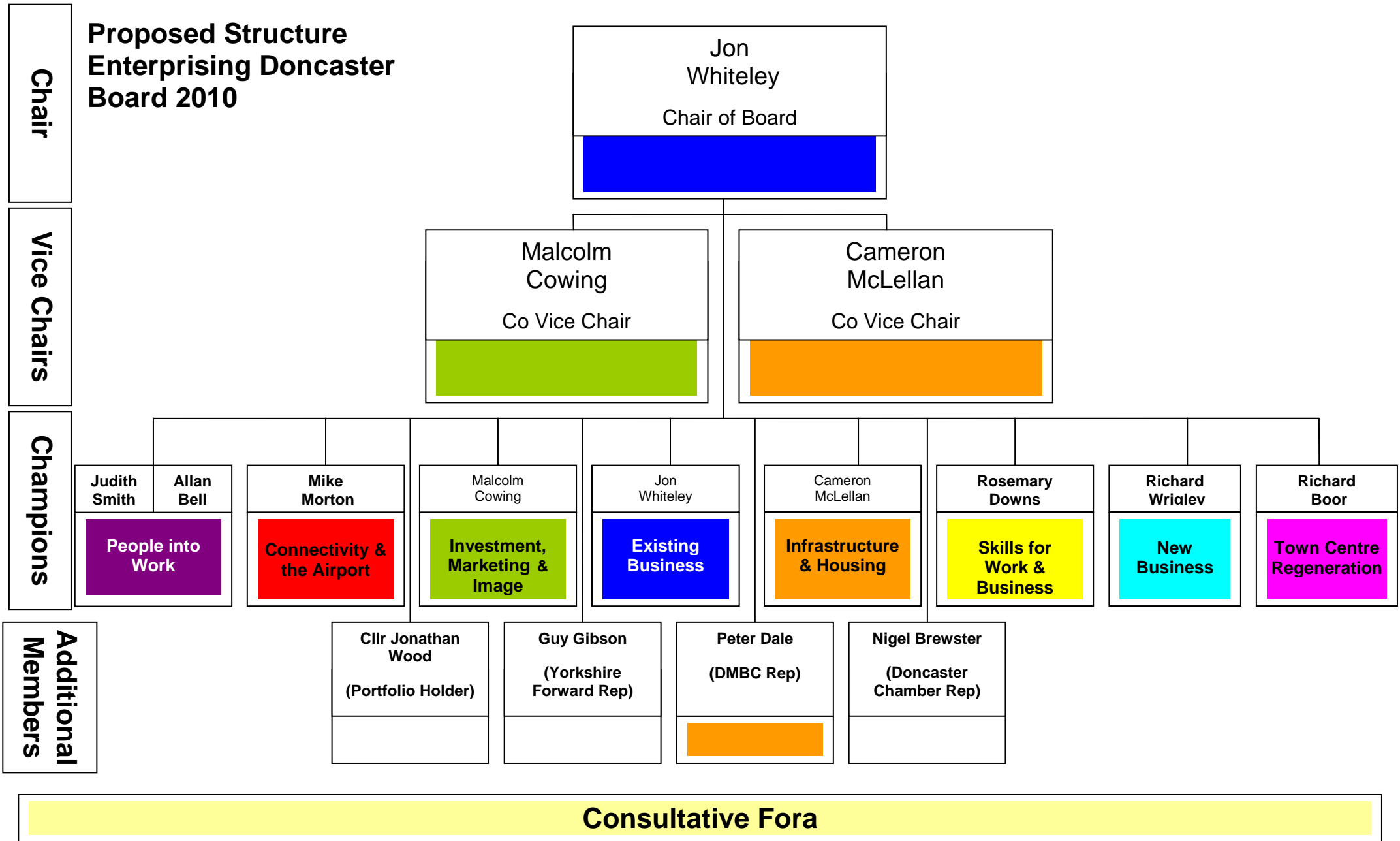
ENTERPRISING DONCASTER AGENDA

2010 Onwards

8am Friday 29th January 2010,
Back Committee Room, **Mansion House**, High Street, Doncaster, DN1 1BN

1.	Welcome, Apologies and Introductions	Jon Whiteley 08:00
Items for Discussion		
2.	<p>Political and Economic Priorities</p> <ul style="list-style-type: none"> • Overview of the “Economy at the Centre” approach • Key principles of the Economic Engagement Test being developed <p>The Board are recommended to:</p> <ul style="list-style-type: none"> • Comment on the strategic direction of travel being adopted, putting the economy at the heart of all council business. 	Cllr Wood 08:10
3.	<p>Role of the Board</p> <ul style="list-style-type: none"> • Expectations • Limitations/Parameters • Added value – Business Community perspective • Contribution to achievement of Economic objectives <p>The Board are recommended to:</p> <ul style="list-style-type: none"> • Note, comment and acknowledge the strategic context of the Enterprising Doncaster Board 	Peter Dale (TBC) 08:30
4.	<p>Terms of Reference (TORs) for the Enterprising Doncaster Board</p> <p>The Board are asked to consider the content of the TOR and subject to discussion:</p> <ul style="list-style-type: none"> • Comment on the key principles • Endorse the proposed terms subject to review after 6 months 	Jon Whiteley 08:50

<p>5.</p>	<p>Doncaster's Image - Introductions to Themes (Part 1)</p> <ul style="list-style-type: none"> • Opportunities to build on a strong brand image • Economic implications of perceptions - Success breeds success • Media relationships <p>The Board are asked to consider and discuss;</p> <ul style="list-style-type: none"> • Future focus • Collective responsibility for promoting Doncaster's strengths 	<p>Malcolm Cowing</p> <p>09:10</p>
<p>6.</p>	<p>Champions – Introductions to Themes (Part 2)</p> <ul style="list-style-type: none"> • 2 Minute update from each Champion regarding expected ways of working 	<p>All</p> <p>09:20</p>
<p>7.</p>	<p>Work Programme for 2010/2011</p> <p>It is suggested that where key issues are known and can be anticipated then a forward plan can be prioritised to focus actions accordingly. Flexibility needs to be incorporated to ensure the Board can be responsive to change.</p> <p>All meetings to start at 08:00 finishing promptly by 10:00 am.</p> <p>The Board are asked to consider the information outlined in draft work plan and subject to discussion;</p> <ul style="list-style-type: none"> • Agree the focus of the next meeting • Comment and agree the order of priority for future agenda items • Approve the draft forward plan 	<p>All</p> <p>09:40</p>
<p>For information only</p>		
<p>8.</p>	<p>Next Steps</p> <ul style="list-style-type: none"> • Champions introduced to key contacts within themes • Enhance understanding of links to Sub Groups and Chamber Focus Groups • Regular Updates and Good News Stories 	
<p>9.</p>	<p>AOB</p> <ul style="list-style-type: none"> • Invitations to events and additional meetings 	
<p>10.</p>	<p>End of meeting</p>	<p>10:00</p>





Enterprising Doncaster Board 2010

DRAFT TERMS OF REFERENCE

Mission Statement: "To understand and represent the needs of existing and potential businesses in the region in order to provide guidance to the DTS Board and associated partners as to where to direct their resources so as to achieve Doncaster's economic priorities and drive the economic success of the town"

1. PURPOSE

- Influence the direction of the Doncaster economy through participation in the development of the boroughs economic priorities
- Understand and articulate the need of the business community
- Bring together the demand and supply sides of the local labour market in efforts to raise employability, skill levels and promote enterprise
- Put employer needs at the heart of employability, skills and enterprise programmes to improve employment rates, skill levels and promote enterprise
- To influence and challenge agencies to ensure resources are effectively aligned to support employability, skills and enterprise objectives

2. DESIGN PRINCIPLES

The Board should:

- Command confidence in private, public and voluntary/community/faith sectors;
- Be manageable in size;
- Lead by example;
- Be business and private sector led, with a majority of employer members;
- Comprise top-level executives;
- Be supported by a multi-agency delivery team.

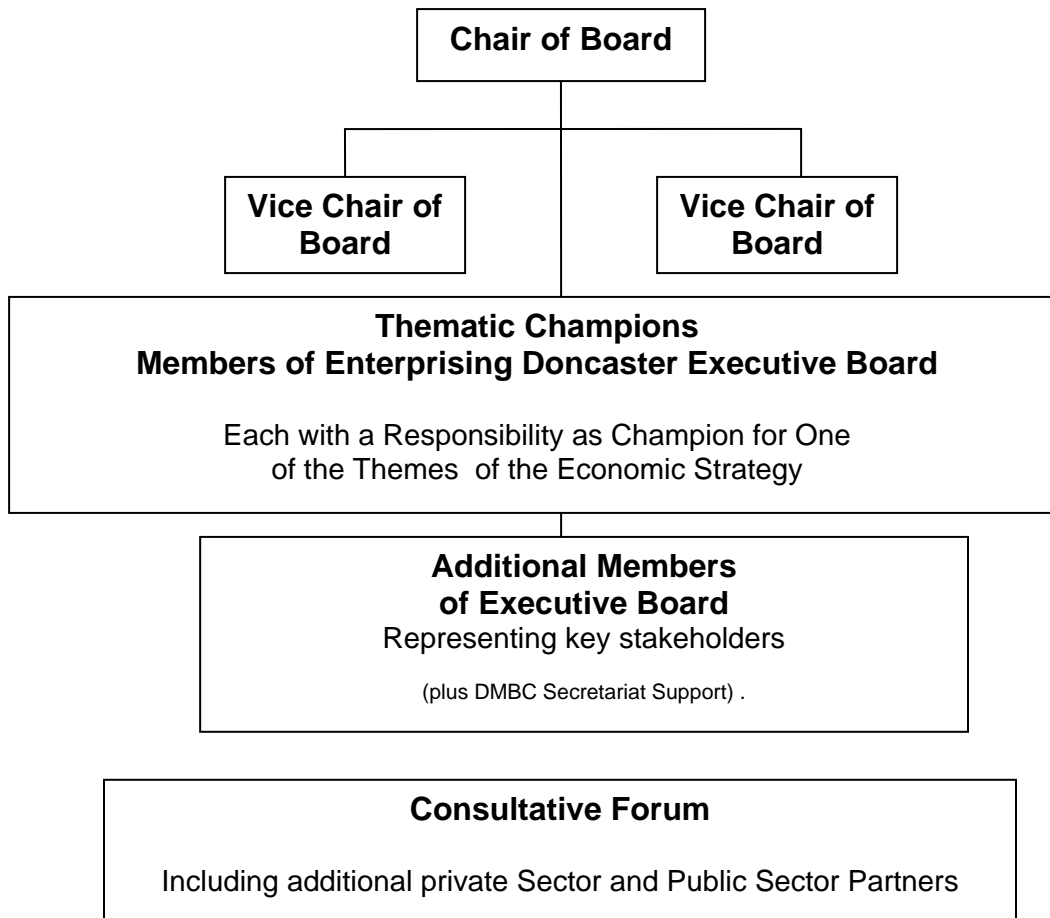
3. COMPOSITION

Ideally the Board should have no more than 13 members as follows:

- *A mixture of employers from both the supply and demand side of Doncaster's economy drawn principally from the private sector;*
- *Board members will take on responsibility as champions for themes of the Doncaster's Economic Strategy;*
- *1 Portfolio holder for Business, Development, Planning, Regeneration, New Enterprise;*

- 1 Senior Representative of the Borough Council;
- 1 Representative of Yorkshire Forward;
- The board will be quorate only when a majority of employers are present.

Board Structure



4. PRINCIPAL TASKS

The Board will:

- Be responsible for influencing the delivery of new solutions to Doncaster's economic agenda, including developing new services, pooling resources and joint commissioning through the Local Area Agreement;
- Shape the delivery of Doncaster's economic priorities, articulated through the Economic Strategy Business Plan;
- Challenge, influence and shape the delivery of services provided by partners (including Work, Skills and Enterprise Support, Housing, Transport, Inward Investment, etc);
- Identify resources (funding, land, labour, capital, knowledge and entrepreneurial) and ensure agencies align relevant resources where appropriate;

- Constructively challenge delivery partners;
- Ensure that consultation with stakeholders occurs to ensure a link between the strategy and those delivering the work;
- Establish task and finish groups for specific workstreams where appropriate.

5. GOVERNANCE AND ACCOUNTABILITY

- The Board will be an unincorporated association;
- Funding partners will be accountable to their own boards or equivalent for proper use of funds, but will agree in advance to support the objectives of the Board to commit resources to ensure achievement economic priorities
- The Board will challenge partners and delivery agencies receiving resources to ensure delivery of agreed targets and objectives;
- The Board will account (as required) to the Discover the Spirit (DtS) Board for progress against objectives;
- The Board will publish an annual report within two months of the end of each financial year detailing use of resources and achievement of objectives;
- The Chair of the Enterprising Doncaster Board will be appointed by the Chair of the Discover the Spirit Board
- The Vice Chair(s) of the Enterprising Doncaster will be appointed from within the members of the Enterprising Doncaster Board;
- The roles of members and champions will be developed and clarified during the transitional period June 2010;
- Members of the Board are appointed on a temporary basis subject to a six month review;
- Following the six month review in June 2010, future reviews will take place annually
- The review process will be shaped and driven by the Chair of the Enterprising Doncaster Board
- Members will not be paid, but may claim reasonable expenses.

6. ROLE OF CHAMPION

A Champion will be appointed for each theme of the Economic Strategy. The Champion's role includes:

- Attending the Enterprising Doncaster Board meetings.
- Commitment to the delivery of the Economic Strategy.
- Becoming an ambassador for Doncaster beyond the boundaries of the Borough.
- Promoting best practice, joint working and positive collaboration with partners and stakeholders.
- Ensuring that the approach to the theme agenda is of the highest quality.

- Driving the development, adoption and delivery of their theme.
- Encouraging innovation and positive change within the theme.
- Leading effective challenge to the delivery of the Economic Strategy.
- Developing effective relationships with the supporting subgroups for their theme to ensure current issues and developments are understood.
- Articulating barriers and issues for delivery, to the Board, for resolution.
- Sharing success for the promotion of good news.

Areas for Consideration within each Theme include;

Champion Theme	Which covers...
Existing Business	<ul style="list-style-type: none"> • Technology • Innovation • Enterprise • Workspace • Business Growth/Diversification • Productivity
Investment, Marketing and Image	<ul style="list-style-type: none"> • Marketing and Image • Visitor Economy • Economic Diversification • Sector Growth • Inward Investment • Digital Region • Logistics • Quality of Life Offer
Infrastructure and Housing	<ul style="list-style-type: none"> • Housing Growth • Housing Regeneration • Housing Inclusion and Access • Housing Mix – Tenure, Quality, Quantity , Size, Location • Local Development Framework • Local Transport Plan
People into Work	<ul style="list-style-type: none"> • Social Regeneration • Economic Inclusion • Raising Aspirations • Basic Skills • Success Doncaster • Barriers to economic activity
Connectivity and the Airport	<ul style="list-style-type: none"> • Robin Hood Doncaster Sheffield Airport • Connectivity • Aviation Industry • FARRRS • White Rose Way • Rail

Town Centre Regeneration	<ul style="list-style-type: none"> • Civic and Cultural Quarter • New Performance Venue • Lakeside • Waterfront • Major Town Centre based regeneration • Visitor Economy.
Skills for Work and Business	<ul style="list-style-type: none"> • Skilled Workforce • Workforce Development • Young People • Further Education • Higher Skills • Matching supply and demand
New Business	<ul style="list-style-type: none"> • Success Doncaster • Business Link • Start up programmes • Market Opportunities

7. SUPPORT TO THE BOARD

The primary source of support to the Board will be provided by the Council's Economic and Planning Policy team. The Economic and Planning Policy team fulfil the role of commissioner (client) within DMBC's Development Directorate. The team will;

- Act as secretariat support to the Board
- Provide policy advice and support
- Act of the primary conduit for information to and from the Council and other key partners
- Support the Chair and Vice Chairs to fulfil their roles



Proposed Agenda Items

Key Area/Topic	Key Date	Key Champion
Launch of the new Enterprising Doncaster Board	January 2010	Jon Whiteley / All
Economic Engagement Test	March 2010	All
Local Economic Assessment	April 2010 (duty comes into affect), December 2010 (Assessment due to be completed)	All
Reinterpretation of Doncaster's Economic Strategy	September 2010	All
FARRRS	September 2010	Mike Morton/Cameron McLellan
Local Development Framework	December 2010	Cameron McLellan/Peter Dale
Doncaster's Business Support Offer / Gaps in provision	On going	Job Whiteley / Richard Wrigley
Inward Investment	On going	Malcolm Cowing
Physical Regeneration of the Borough	On going	Richard Boor/Cameron McLellan
Civic and Cultural Quarter	On going	Richard Boor / Malcolm Cowing
16-19 Skills Agenda	On going	Rosemary Downs
The image of Doncaster and its economy	On going	Malcolm Cowing
University Engagement – Higher Education	On going	Rosemary Downs
Barriers to Economic Engagement	On going	Allan Bell/Judith Smith



Draft Enterprising Doncaster Board Forward Plan 2010-2011

Enterprising Doncaster Board Meeting	Agenda	Task and Finish Group / Policy Group to lead
<p>29th Jan2010</p>	<p>Agenda: Launch of the new Enterprising Doncaster Board</p> <p>To receive updates on:</p> <ol style="list-style-type: none"> 1. Political and Economic Priorities 2. Role of Board 3. Revised Terms of Reference for Enterprising Doncaster Board. 4. Draft Forward Plan for 2010. <p>Board discussion:</p> <ol style="list-style-type: none"> 5. Doncaster's Image 6. The roles of the champions. <p style="text-align: center;"><i>(please indicate a preference)</i></p> <p>Board to note:</p> <ol style="list-style-type: none"> 7. Work Programme 8. Next Steps 	
<p>26th March 2010</p>	<p>Agenda: Setting the Strategic Direction</p> <p>To receive updates on:</p> <ol style="list-style-type: none"> 1. Local Economic Assessment and the SCR Strategic Economic Assessment. 2. Reinterpretation of Doncaster's Economic Strategy. <p>Board discussion:</p> <ol style="list-style-type: none"> 1. Updating of the evidence base. 2. How the reinterpretation of the Economic Strategy will impact upon priorities for the Board. 3. Influence over the IRS. 4. Relationships with the sub-groups 	

	<p>Board to note:</p> <ol style="list-style-type: none"> 5. Key Performance Indicators update 6. Good News Stories 	
<p>25th June 2010</p>	<p>Agenda: Business Support Offer</p> <p>To receive reports on:</p> <ol style="list-style-type: none"> 1. Business Support Simplification and Solutions for Business Branding 2. The support model offered by Invest in Doncaster. 3. Support provided through Success in Doncaster. <p>Board discussion:</p> <ol style="list-style-type: none"> 4. Understand the existing business support model. 5. How can Doncaster's business community utilise the support on offer to maximum impact. <p>Board to note:</p> <ol style="list-style-type: none"> 6. Key Performance Indicators update 7. Good news stories 8. Progress update from Task and Finish/Chamber Policy Group(s) 	<ul style="list-style-type: none"> • New Business • Existing Business • Investment, Marketing and Image.
<p>10th September 2010</p>	<p>Agenda: Physical Regeneration of the Borough</p> <p>To receive reports on:</p> <ol style="list-style-type: none"> 2. Local Development Framework Core Strategy. 3. The Civic and Cultural Quarter 4. FARRRS <p>Board discussion:</p> <ol style="list-style-type: none"> 5. Linkages between the physical regeneration projects for the Borough and the economic priorities. <p>Board to note:</p> <ol style="list-style-type: none"> 6. Key Performance Indicators update 7. Good news stories 8. Progress update from Task and Finish/Chamber Policy Group(s) 	<ul style="list-style-type: none"> • Infrastructure and House, • Connectivity and the Airport • Town Centre Regeneration

<p>17th December 2010</p>	<p>Agenda: People, Work and Skills</p> <p>To receive reports on:</p> <ol style="list-style-type: none"> 1. 16-19 Skills Agenda. 2. Update on Success Doncaster Programme. <p>Board discussion:</p> <ol style="list-style-type: none"> 3. Exploring the links between the wider skills provision and the 16-19 agenda. 4. Success Doncaster evaluation and post March 2011. <p>Board to note:</p> <ol style="list-style-type: none"> 5. Key Performance Indicators update 6. Good news stories 7. Progress update from Task and Finish/Chamber Policy Group(s) 	<ul style="list-style-type: none"> • People into Work • Skills for Work and Business.
<p>25th March 2011</p>	<p>Agenda:</p> <p>To receive reports on:</p> <p>Board discussion:</p> <p>Board to note:</p> <ul style="list-style-type: none"> • Key Performance Indicators update • Good news stories • Progress update from Task and Finish/Chamber Policy Group(s) 	